

# Outreach Initiatives - Sharing the Love

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The East York-Scarborough Reading Association is proud to bring the *Reading for the Love of It* conference to educators and readers every year. It is a celebration of literacy and the power of story. It is also the largest literacy conference in Canada. It is the most vibrant and dynamic example of our commitment to supporting the love of reading and the development of literacy skills in young people.

In addition to this signature event, the East York-Scarborough Reading Association also demonstrates its commitment by providing financial support to local, national, and international organizations that support literacy and the love of reading. A portion of the proceeds of the conference are donated to organizations that do great work in our local communities and around the world in support of literacy. This means that by attending *Reading for the Love of It* you are not only engaging in valuable professional learning that you can take back to your students, but you are also helping to support the efforts of many organizations that support literacy learning and the love of reading.

Listed below are just some of the organizations that are supported

by this year's *Reading for the Love of It* conference. Your participation in the conference is helping to make a positive impact by spreading the love of reading!

### Local:

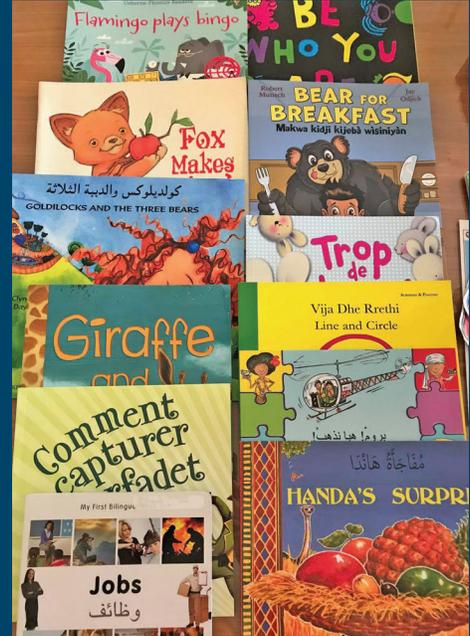
- **The Forgiveness Project** runs book club programmes with incarcerated youth to teach the value of forgiveness and to create a more positive path forward.
- **Sistering** is a multi-service agency for marginalized women in Toronto. Our donation will provide picture books for these women and their children.

### National

- **National Reading Campaign** has a mission to make reading a national priority in Canada and to create a society in which everyone has an equal opportunity to become a lifelong reader.
- **First Book Canada** provides books and educational resources to programs and schools serving children from low-income families.

### International

- **Cotlands** supports children, educators, and parents in South



Dual-language book donation samples for Hestia Hellas

Africa by providing access to quality play-based learning experiences that support early childhood development.

- **Hestia Hellas** is a non-profit organization in Athens, Greece that offers a range of services to displaced persons including language and literacy classes. Our donation was directed to the purchase of dual-language books for refugee children and families.

### Natasha Serba

**3rd Vice President and Outreach Chair, EYSRA**

