

OUTREACH 2021-2022

The East York-Scarborough (EYS) Reading Association is proud to bring the *Reading for the Love of It* conference to educators and readers. It is a celebration of literacy and the power of story. It is also the largest literacy conference in Canada. It is the most vibrant and dynamic example of our commitment to supporting the love of reading and the development of literacy skills in young people.

In addition to this signature event, the EYS Reading Association also demonstrates its commitment by providing financial support to other organizations that support literacy and the love of reading. A portion of the proceeds of the conference are donated to organizations that do great work in their communities. This means that by attending *Reading for the Love of It*, you are not only engaging in valuable professional learning that you can take back to your students, but you are also helping to support the efforts of organizations that support literacy learning and the love of reading.

While we were not able to gather in person last year, our organization did offer a popular series of online workshops with authors, storytellers, and literacy experts. These workshops were offered at no cost, but participants were invited to donate to one of three literacy organizations, which we matched dollar for dollar. Thanks to the generosity of our workshop participants, we were able to offer much needed financial support to The Arctic Rose Foundation, The Children's Book Bank, and The Free Reading Program.

Listed below are the organizations that will be supported by this year's *Reading for the Love of It* conference. Your participation in the conference is helping to make a positive impact by spreading the love of reading!

The Reading Partnership

partners with schools, educators, community groups and organizations to deliver literacy-focused resources and programs for children and families in the local community.



Native Child and Family Services of Toronto

provides activities, cultural teachings, Aboriginal language learning, early learning and literacy, information, referrals and skill-building opportunities for Indigenous children and families.



Jessie's: The June Callwood Centre for Young Women

has a mission to nurture the healthy development of pregnant teenagers, young parents, and their children by providing programming such as parenting groups, individualized high school programs of study, community education and more.



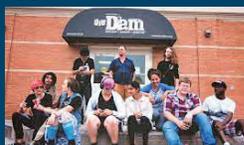
The Children's Book Bank

provides free books and literacy support to children and families in high-needs neighbourhoods. Some programs offered include Storytimes, dictionaries for newcomers, teen book bank, and leadership training for teens.



The East York Learning Experience

helps adults improve their reading, writing, basic math and digital literacy skills. Based on a needs and goals assessment, clients are supported on their pathway to literacy independence, employment, high school, post-secondary education, or apprenticeship.



The DAM (Develop Assist Mentor)

provides a safe space for youth in the community ages 13 to 19. The DAM offers a drop-in program every day after school as well as other programs throughout the week including town halls, movie night, art programs, and more.

If you would like to *make a direct donation to our list of 2021-2022 fund recipients*, our Outreach team will be staffing tables at the conference on February 24th and 25th and will provide an opportunity to contribute to these worthy literacy-based charities.

All funds collected on-site will be distributed evenly across all the chosen organizations. In exchange for your donation, *we will gift you with a Reading for the Love of It book bag*, which you can use to hold your many purchases from the exhibitors' display!

Let's all make a difference in encouraging the development of a lifelong interest in reading!

**Article by Natasha Serba,
Outreach Chair, EYSRA**



Giuseppe (Joe) Budaci

The Giuseppe Budaci 2022 Literacy Bursary

The EYS Reading Association is once again pleased to represent the Giuseppe Budaci Literacy Bursary, in the amount of CAD\$300, which was established in the memory of **Giuseppe (Joe) Budaci**, on behalf of **Isabella Budaci**, Educator and Volunteer Host at *Reading for the Love of It*.

The hope with this bursary is to recognize,

honour, and pay tribute to a man who loved life and recognized the importance of an education and the precious gift of reading. Isabella's wish is to help someone achieve their lifelong dreams and hopes through the gift of literacy.

Click this web link to learn more and/or to apply for the **2022 Giuseppe Budaci Literacy Bursary**.

